

TOSHIBA



STRATA

CTX28

Telecommunications For Small Business.

Think Big.

Big performance. Big features. Big capabilities. All the leading-edge power, versatility, and value you'd expect in an enterprise telecommunications system, now available in a small business solution. That's big.

The Strata CTX28 telephone system gives your business the ability to easily and professionally handle calls, enhance employee productivity, please customers, and plan for future growth. In fact, it was designed with your small business in mind, enabling you to start affordably with just the features you need, and expand capacity and capability when your requirements change — without losing your initial investment.

Think big. Think the Strata CTX28 telephone system from Toshiba, the leader in telecommunications technology.



Enjoy Versatility.

Every dollar counts when you're a growing business. And the Strata CTX28 makes sure that every dollar you invest on your telecommunications system remains well spent. It all starts with Toshiba's unique, wall-mountable, modular design. What begins with eight digital telephone ports, one analog telephone port, and three CO lines with Caller ID can easily double in capacity to include 16 digital telephone ports, six CO lines, and two analog station ports. So you can add employee stations, telephone numbers, fax lines, and voicemail with near plug-and-play ease.

The Strata CTX28 even protects your investment should your needs eventually require a larger Toshiba telephone system. Simply upgrade and take your telephones with you. Virtually all telephones integrate easily with your new equipment.



20-button digital speakerphone



single line digital telephone



20-button 2-line LCD digital speakerphone with optional add-on module



20-button 2-line LCD digital speakerphone with optional DSS console

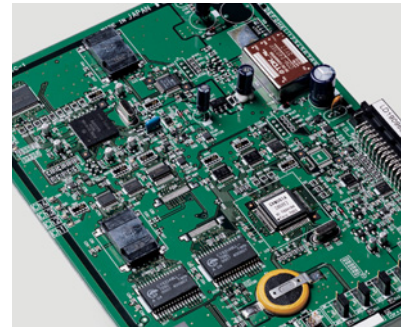


Simplify Communications.

Your telecommunications system — no matter how technologically advanced — should always remain true to its primary purpose: that of helping you communicate more easily, more effectively, and more conveniently. The Strata CTX28 takes that concept seriously. Its sophisticated, yet simple, design enables you and your employees to take care of business without having to master complicated procedures or learning intricate new features. With a short introduction, you'll be using all its advanced functions in no time.

The telephone's LCD display makes it easy to access and use key functions through feature prompting that displays simple, clear instructions. Programmable buttons save time by putting key capabilities just a push-button away. Built-in Caller ID helps you decide which calls to accept now, and which to send to voice mail. And features like Auto Attendant and voice mail maintain your professional company image at any hour, and are critical during times when employees of many hats are focused on other important tasks and are unable to tend to the telephone.

Toshiba provides a variety of telephone models to meet your needs, from speakerphones and cordless telephones to specialized answering solutions like the 20-button Add-On Module, 60-button DSS Console, or Strata CTX Attendant Console.



Save Money.

Finally a telecommunications system that really works for you. The Strata CTX28 goes well beyond typical communications features to include numerous capabilities that help you save money, improve profitability, and streamline your operations.

Call logs and reporting give you instant access to calling summaries and break-downs, so you know where your expenses go and client billing is easier than ever. Built-in features also give you the ability to restrict long-distance calls or particular area codes. And the system automatically routes your calls over the least costly trunk line or carrier for truly automated money-savings. Upgrades are also fast, simple, and efficient thanks to remote programming and testing. High-end features in a value-priced system. That sounds right for any small business.



Toshiba offers many standard and optional innovative features including Call Answering options, Computer Telephony Integration, Remote User capabilities, and more.

Call Answering:

- Automated Attendant

Enjoy the Benefits.

Operational Simplicity:

- LCD Feature Prompting with Soft Key Operation
Provides easy to follow instructions and eliminates need for station users to remember access codes or operational sequences for commonly used features.
- User Programmable Feature Buttons
Users can program their own buttons to automatically perform a sequence of feature operations at the touch of just one button.
- Auto Busy Redial
Allows station users to automatically have their telephone redial a busy outside number up to 15 times.

Cost Savings:

- Expansion and Migration
Allows system expansion to grow with your business. And all telephones except the seven-button model are compatible throughout the entire Strata product line.
- Least Cost Routing
Directs each outgoing call using the least costly line or common carrier connected to your telephone system, reducing the cost of long distance calls.
- Toll Restriction
Enables you to control employee access to long-distance calling. You can limit toll calls made by designated station users to only those toll calls that are necessary for them to carry out their job responsibilities.
- Station Message Detail Recording
Call records provide the information and management control you need, for outgoing and incoming calls. This helps you determine cost-saving strategies.

Power Outage Protection:

- Battery Backup
If the AC power fails, the Strata CTX28 automatically switches over to the optional battery power without any interruption in operation. Battery operation time would be several hours, providing plenty of time to restore commercial power.
- Power Failure Transfer
Enables the Strata CTX28 to immediately switch a CO line directly to a standard telephone for incoming and outgoing calls in the case of a system power failure without reserve battery power. The transfer is automatic with no manual transfer procedure required.

TOSHIBA

Trust the Leader.

Toshiba America Information Systems brings together the expertise and know-how of the company's Digital Solutions Division, Digital Products Division, and Storage Device Division to create some of the world's most innovative business communications solutions, from mobile computing and leading-edge telephony products to storage and imaging technologies.

The result of this leadership and sound product development and strategy is digital and IP telephone solutions that enable today's enterprises to take full advantage of the numerous tools, devices, and voice and data communications technologies available now – and in the future. Because Toshiba is behind some of the most advanced and popular office technologies, from copiers, laptops, and tablet PCs to security cameras, projectors, DVD/CD recordable products, and telephone systems, you can count on global solutions that seamlessly integrate all your key business needs.

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